

The Bulletin

JANUARY 2015



Empowering Women in Utilities Since 1923

Here's to a successful year in 2015!

Happy New Year to the members of the Women's International Network of Utility Professionals! I am very excited and honored to serve the organization as your international president. My goal is simply to continue to move us forward in our mission: "To provide a link for developing and recognizing professionals involved with utility business trends, issues, products and services"



Carolyn Gordon
International President

This can be accomplished as we build partnerships within the executive committee, international board, chapters, international committees and individual member interaction.

Conference calls with each executive committee member and each committee chair are currently underway. International board training took place early in January. The summer board meeting is being planned, and our conference committee is on track with planning efforts for the 2015 conference in Charleston, W.Va. I will be working closely with each group to provide clear and concise communications to the members of our 19 chapters.

Welcome to our newest chapter, the Mid-Atlantic Chapter! We are very excited to have 43 members from this newly formed chapter join the WiNUP family. We look forward to working with each of the new members. This is a great way to start 2015!

All international committees are seeking additional members and would love to have **you** as part of their team. Each committee, along with the chair, is listed in the column to the right. You can access a description of each committee at www.winup.org. If you need log-in information for the members-only section of the WiNUP website, please request this from your chapter chair.

I look forward, with great anticipation, to seeing our organization continue to develop in the upcoming year!

Ways to get involved in WiNUP this year

For 2015, WiNUP International is seeking support for most international committees. Chairs are in place and are in need of individuals who are interested in stepping in as committee members. Serving on an international committee is a great way to learn more about the organization and to meet members from various other WiNUP chapters.

The international committees and chairs are as follows:

- Budget and Finance** – Doreen Hohl
- By-laws** – Lila Munsey
- Chapter Development and Retention** – Teri Berliner
- Energy Affairs** – Danette Scudder
- Fellowship** – Lynn Adamson
- Guidelines** – Kristen Thompson
- Historian** – Barbara Carter
- International Conference** – Janet Hewitt
- International Honorary Life Award** – Vikki Michalski
- Member Publications** – Mandy Kent
- Mentoring** – LaRhonda Julien
- New Member Development** – Elizabeth Testerman
- Nominating** – Rita Simpson
- OAK Award** – Benita Runion
- Parliamentarian** – Dorothy Stoler
- Past Presidents Council** – Janet Rehberg
- Past Presidents Grant** – Janet Rehberg
- POWER Award** – Ashley Dickens
- Professional Protocol** – Scindra Kolecki
- Public Relations** – Emily Schilling
- Ways and Means** – Jennifer Hammond
- Website and Social Media** – Holly Huffman

If you are interested in serving on one of these committees, please email International President Carolyn Gordon at winupcg@gmail.com.

Send in membership dues!

Membership renewal forms and dues must be submitted to chapter treasurers in time for them to send the international portion for receipt by the executive director by Feb. 1.

A late fee is imposed on international dues postmarked after March 1, and a reinstatement fee is also required after March 31.

Please send your payment and completed membership renewal form to your chapter treasurer in plenty of time to avoid these fees. If you joined Oct. 1, 2014 or later, your 2015 dues are paid-in-full.

Members-at-large should send

dues to Executive Director Claudia Powell.

IMPORTANT DATES

Jan. 31 – 2014 chapter financial reports (including monthly bank statements) due to Executive Director Claudia Powell from 2014 chapter treasurers

Feb. 1 – 2015 membership dues due

March 1 – \$10 late fee assessed if dues not yet paid

March 31 – Additional \$10 late fee assessed if dues not yet paid

STEM projects encouraged in 2015

Last year, WinUP members chose STEM (Science, Technology, Engineering and Mathematics) as its philanthropic platform. Chapters are encouraged to continue planning STEM programs for young women in their local communities this year.

What does your chapter have planned in 2015 to support our philanthropic platform? Send descriptions of your STEM projects to Public Relations Committee Chair Emily Schilling at eschilling@indianaec.org.



SAVE THE DATE!

“TOOLS FOR SUCCESS” Regional Conference for Women

Monday, Oct. 19, 2015, in Indianapolis

Keynote presentations and breakout sessions will help attendees gain “tools for success.” Enjoy networking, expand your knowledge of the utility industry and gain tips for female leadership, conflict resolution, teamwork, mentoring, and more!

Vendor booth space will be available.

This conference is being planned in conjunction with the Indiana Governor’s Conference for Women. Learn more at www.IndianaGovernorsConference.com.

Hosted by the WinUP Indiana Chapter

WiNUP 'foremother's' cookbook a treasured find

By Emily Schilling,
Chair, Public Relations Committee

Collecting cookbooks — preferably those from days gone by — is one of my hobbies. I love scouring antique malls for special finds. One of my most treasured tomes is by a treasured EWRT/WiNUP member, Julia Kiene. Members will recognize her name from a fellowship our organization awards to a college student pursuing a degree in the utility field. Kiene was EWRT's second national president (she served from 1950-52). She was also director of the Westinghouse Home Economics Institute until her retirement in 1955.

Kiene compiled "The Betty Furness

Westinghouse Cookbook" in 1954. Furness was not only the Westinghouse spokesperson from 1949-59 but also a consumer affairs expert on the Today show for 16 years. In the cookbook's preface, Furness admitted, "I'm not the worst cook on the block, but I'm afraid I'm not the best either. But I was lucky, because in my acquaintance there was a charming lady who knew everything there was to know about the subject. Her name is Julia Kiene...Julia has



made cooking both her profession and her hobby. I proposed my idea to Julia; she agreed to pool her experience and knowledge with my enthusiasm — and here is our cookbook."

So often history can be dry assemblage of facts about people from the past. Discovering something created by one of WiNUP's "foremothers" made me feel more connected to Kiene and allowed me to view our organization's history through a fresh set of eyes.

Mark your calendar for international conference

WHEN: Sept. 28-30

WHERE: Charleston Four Points by Sheraton; 600 Kanawha Blvd. E; Charleston, WV

- Traditional rooms: \$125 per night
- Suites: \$165 per night



The 2015 conference is being hosted by WiNUP's West Virginia Chapter, with member Janet Hewitt serving at the conference chair.

Look for additional information in upcoming issues of the Connection newsletter and Bulletin publications.

Seeking memories of Linda Johnson

In the December WiNUP Bulletin, we published an "in memoriam" article after the passing of WiNUP member Linda Johnson.

Johnson's contributions to WiNUP were numerous, and her passion and loyalty to WiNUP were evident to members who knew her. She served in various international officer roles, including president from 1989-90.

Fellow past president Emily Schilling is compiling a memory book to honor Johnson and is seeking WiNUP members' memories and comments to include. If you have a special memory of, or story about, Johnson you would like to share, send it to Schilling at eschilling@indianaec.org. Photos of Johnson from WiNUP conferences or other events would also be appreciated. Thank you for your contributions.



LINDA JOHNSON

Get social with WiNUP to stay updated!

WiNUP's Website and Social Media Committee strives to keep members engaged on various digital platforms. Find and follow WiNUP on Facebook, Twitter and LinkedIn to keep up-to-date on organizational news. You'll find reminders about important dates and deadlines and be inspired

by professional development tidbits.

Along with keeping the organization active on social media, the committee has also been busy developing a new website. With a fresh look and new navigation features, the website is aimed at helping members find information more easily as



well as attracting new members to our organization. Launch of the website is scheduled for sometime in the first quarter of 2015.